

Commitment



Hysalma Hygiene Sales + Marketing GmbH is an established marketing and distribution company with more than 20 years experience in development and distribution of hygiene and cosmetic products meeting the requirements of the markets.

We develop, consult and deliver the defined products to big European trade partners like drugstore and food discounters as their private label.

Essential pillars of our success are:

- Satisfaction of our consumers
- Satisfaction of our trade partners
- Fair, respectful and appreciative cooperation with our consumers and trade partners
- Constantly high quality level of our products and services
- Proactive acting to avoid mistakes
- Precise company strategy
- Open communication
- Creating comfortable working conditions
- Promoting and challenging our employees respecting social aspects
- High employee satisfaction
- Professional competence

These requirements determine our day-to-day work.

The executive board provides the corresponding resources to ensure the achievement of these objectives.

The executive board and the staff maintain a team-oriented cooperation based on open-mindedness, honesty, openness, ethical principles, readiness of action and team spirit.

The executive board involves all employees in the design of processes, motivates them to aim for continuous improvement and enables them to participate in the company's commercial success.

Private invitations / presents from business partners will be refused. Travel expenses incurring during business trips (flights/train travels, catering, hotel) get paid by us.

Invitations from and to partners are only accepted and offered if the related costs do not exceed the extent of an usual commercial partnership and if this approach is mutual.

Presents from business partners with a low value, e.g. for Christmas, get raffled among the employees.

These measures shall not be seen as an act of discourtesy, but rather as a statement that we prioritize our work.

We show responsibility for the environment by being actively involved in the sustainability initiative BIPS.

We do what does make sense.

Oberhausen, 10.02.2016

Executive board
 Hygiene Sales + Marketing GmbH